

#### **ACTIVEWEAR IN A NUTSHELL**

This guide is to assist you in getting started into your sustainable Active, Yoga or Athleisurewear brand in the most direct way possible. The first thing to do is always going to be to cost your collection. For that we require a handover of shapes to be made in what fabric. That's it, nothing else is required. Once done you can at a later stage send over your Logo that will be heat pressed into the back of each article & should you have any other custom branding requests, for example branded elasticated jacquard or any type of packaging.

On the next page we show some examples of handovers. As you can see the days of detailed tech packs are long gone with screen shots, weblinks & even line drawings being the most popular way to handle this today.

Thereafter you will read about such topics as our MOQ, how to select fabrics or add prints, and how to customize your accessories and packaging, clearly written up section by section.

As the fabrics we offer have all been imported, all recycled & certified you are sure to find the one that's perfect for whatever activity your selling into. Be it for a gym or heavy workout, yoga or athleisure, or just fabrics that look and feel great on, we're sure to have the one most suitable.

See a Video of all 2022 Catalogue of Ready to go Designs.

At any time you can contact us by <u>Email</u>, <u>WhatsApp</u>, or request a <u>Callback</u> to speak with one of our Activewear specialists.

## Costing & Handovers

To begin with, let's price your collection. All we require are your designs to be made in what fabric & from there you can move to sampling when ready. The most popular way to price your Custom Designs is to add screenshots, tech packs or line drawings with any notes in a Word or PDF Doc. sent via <a href="mailto:ema

You can also upload your designs using the Upload section in our Getting Started Page

As we own the only tax-free license on the imports of fabrics, means that costing your collection using such imported fabrics as <u>Vita Carvico</u>, <u>Econyl</u> & <u>REPREVE</u> will always be around 40% cheaper than any other supplier.

#### Notes

An order with us for 300 units will buy you a max of 200 with any other supplier in Bali. A good example of our pricing is presented in our <u>Ready to Go Catalogue</u>. We offer both custom made and ready to go designs at similar prices. On average, our buyers mark up their collections by five times our sale price.

Price your collection.

## MOQ - Minimum Order Quantities

Bulk Purchase Orders - 300 units. For example, 150 sets of leggings and sports tops, 30 per design and three pieces per size and colour.

#### Note

As long as your order is close to our minimum, we try to be as flexible as possible.

#### **Timelines**

Samples & production orders take the same amount of time on average, 4-6 weeks

Importing REPREVE or POWER FIT Plain fabrics or prints allow 4 weeks to land.

Importing Carvico Plain Vita Power- allow 4 to 8 weeks.

We keep a huge selection of plain colours in stock & can import colours on request Fabric Section.

If requesting to add any type of branding or heat press, add three weeks to your timeline.

# Selecting Fabrics



# Fabrics Explained

When selecting your fabrics & colours it's important to take note of the difference in selecting from our Stock fabrics & requesting colours not in stock to be imported. Selecting your fabrics from stocks means we can move to cutting the day after you order. If requesting we import some colours please see time lines below.

## **Requesting Prints**

All print requested are sent overseas to China where we print using MS printing machines from Italy.

We print digitally on Comfort Luxe using REPREVE<sup>™</sup> recycled Nylon from the U.S & via sublimation on recycled Eco-Olympus made using Power-Fit from Korea.

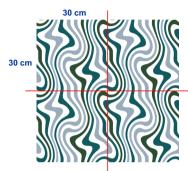
We print overseas as the quality of the printing machines are far superior to what's available in Bali.

**Digital Print** - Allow 3-4 weeks to print any motif both sampling & production orders.

**Sublimation Print** - Allow 2-5 days for any strike or sample meters & one week for production.

We require your print artwork in Vector format (EPS, PDF, CDR, JPEG) in high resolution (300 dpi or higher), repeatable and to scale. The majority of prints repeat every 10 to 20cm.

See an example ->





# Examples of all inclusive prices in USD\$

Our estimate prices are all-inclusive to the finished articles incorporating premium grade imported recycled fabrics imported from either Italy, USA or Korea with one heat press added.



The majority of the brands that we produce for will margin their retail price four times over our sell price.

#### **Custom Made Activewear**

In most cases, we are able to create any design you request as long as it is not overly complicated. For over 15 years, we have manufactured custom activewear & we currently have 40 sample specialists including pattern makers, assistants, and sample sewers working from our fully Air-conditioned studio.

All Activewear styles are stitched individually using specially imported machines that sew each section separately. Inner seams, ankle stitch under the bust & around the waist are all sewn by machines designed specifically for that purpose.

Patterns are created digitally using 2D AutoCAD software. Among the advantages of working digitally is the ability to create patterns much more quickly and with greater accuracy than when working with paper patterns.

Read more in our <u>Custom Designs & Production page</u>

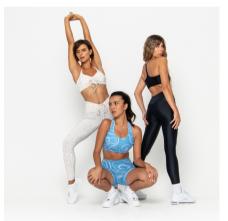
Notes on Fitting

If leggings or sports tops are stretched beyond the normal parameters, they may become seethrough. You should always refer to our Size Guide before you start on your samples to ensure that the size matches yours.

# Ready To Go Designs

IOur selection of ready-to-go designs are taken from our best-selling style from orders placed in the final quarter of 2021, all pre-patterned & graded to International body sizes ready to cut on request.

You will find all styles clearly photographed & easy to order in our <u>2022 Activewear Catalogue</u>







## 3 Ways to Work

- 1. The fastest way is to choose your designs from our <a href="Shop">Shop</a>, all of which have been made in Comfort Luxe and Eco Olympus in black size small. Your collection will be ready for dispatch three business days after payment.
- 2. SAMPLING You may also request that your samples be made in other fabrics, prints and sizes. If you select your colours from our stocks, we can produce your order in 3-4 weeks. If not, and they must be imported, we will need some additional time to produce. Info on request. To place a sample order, simply add your selected designs, fabrics, colours or prints, sizes & how many pieces to a <u>Sample Order Form</u>
- 3. Production If you have a limited amount of time and wish to reduce costs, you can skip sampling and proceed directly to production. This is becoming a more popular way to work as most buyers know our quality will be the same as in the catalogue or in the <a href="video">video</a>. To place a bulk order, simply add your selected designs, fabrics, colours or prints, sizes & how many pieces to a Bulk Order Form

#### NOTE

You can also add your own custom designs to our ready-to-go collection. Some may find it easier to send over your order by email. Upon receiving the order the same or following day, our girls will follow up with you to ensure you are satisfied & ready to proceed. Stocks are not leftover, they are all ordered in on a weekly basis, roll-by-roll.

### **Custom Branding**







IWe add your custom logo to the inside back of every article using a heat press. In addition, a number of other accessories can be branded upon request. When it comes to your production PO, the first we handle is your heat press & any custom brand requests. Don't skip this section or you may have to wait several more weeks for your orders.

Samples are branded in-house using a small heat press machine solely for the purpose of checking your Logo & layout.

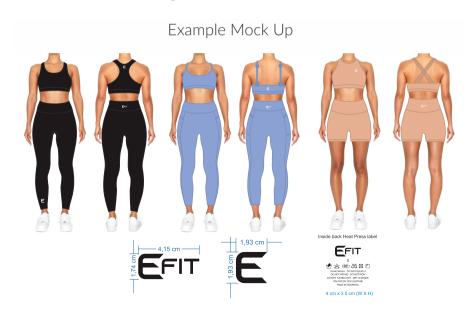
Go here to read more on <u>Branding & Accessories</u>.

# Mock ups

Once you have received your prices & paid for your samples, we'll send back a free mock-up via email for your approval to start the sampling process.

The advantage of this free service is that it lets you see exactly what your collection's colours & prints will look like, which is quite unique & usually chargeable.

\* This is not to be confused with a design service that we do not offer.



## International Body Size Guide

We pattern & grade all designs using computerized 2D AutoCAD software and printers. You should ensure that our sizes & grades are appropriate for your target audience. If you skip this step and find that your samples are too large or too small, then remakes will be chargeable. If, however, we make any obvious mistakes, remakes will be free of charge.

We can easily and quickly grade up or down by half or a full size on request. Using digital technology, it's simple to make minor edits, such as extending a legging by 2 cm.



**International Body Sizes** 

#### **Starter Packs**







From start to finish we've helped hundreds of brands launch their own environmentally sustainable Activewear business. With any of our packs in hand, you'll not only know our quality but also be 100% clear on how we grade & fit, the fabric textures & colours available.

#### A Carbon Neutral Future



Our aim is to reduce our carbon footprint as much as possible by using recycled fabrics in our production chain. Utilizing reclaimed fishing nets and plastic bottles from ocean waste, we create eco-friendly fabrics that are not only sustainable but also regenerative.

Brands that use 100% recycled materials are expected to double their sales year over year as consumers seek out more eco-conscious, carbon-neutral options.

#### Contact Us

So that covers mostly all the main points in starting your own swimwear brand. If there is anything missed out or any questions & there is always something that needs to be clarified then contact us either by email or chat via Whatsapp. We look forward to working with you in the near future.

#### WhatsApp & Call Backs

If sending over larger files, email us Need a Speedy Response? Jump on a WhatsApp call or chat now.









#### Free Consulations

Book a call back & sort out those nitty gritty issues Book vour slot

If you haven't already download our 2022 Catalogue Here

# THANK YOU www.activewearbali.com



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