KING TRADING

Branding Accessories Form

Swimwear Bali™

ACTIVEWEAR BALI

Heat Press & Custom Branding

The Icing on the Cake!

One of the key elements of a great Swimwear collection is its branding. This can be quite simply your Logo heat pressed into the inside back of each article as well as adding to metal clips, hygenic liners & packaging. Once all is said & done, your final look will shout out your brand name, allowing your customer base to identify your brand at a glance.

What do we require?

Your Logo in high-resolution Ai, Cdr, Pdf, Eps, Vector format. Any issues? Send what you have.



Some Examples

Quality assured.

Heat press labels & Custom branding is produced overseas in the same factory that Lululemon uses. Allow 3 weeks for custom branding

Heat Press

As soon as possible we will require your Logo, layout & colour choice for your samples The majority of swimwear is now branded via a Heat-Press rather than fabric labels unless your requesting reversible swimwear, in which case we add a cutaway satin label attached via a small safety pin. Samples - No MOQ, we print samples via a small in-house heat-press machine for layout approval only. Production - MOQ 300 Logos, bulk orders are produced overseas using a larger scale machine. Allow 3 weeks to produce.



Select a Template

Selecting to add dark coloured heat presses to dark fabrics or light to light is not easily visible.

Additional Logos

Larger heat press logos are most commonly requested for the outside of Activewear, examples below; Prices on application.

We require your brand logo in high resolution, Ai, Cdr, PDF, Eps, Vector format.



Hygienic Liners

We add a hygienic liner to each bikini bottom or one-piece



Note. If the liner you selected is too large to fit into your Brazilain Designs, we will suggest the best alternative.

Elasticated Jacquard

Elasticated Jacquard is mostly used for Activewear brands to advertise their brand name. Highly effective in adding value to your designs. Mostly used to replace elastic around the waist & under the bust & straps. Max 2 colours per order

Price - \$1.50 per yard

We require a detailed drawing showing all sizes as below.



Notes

- Standard distance between Logo 2-2.5cm
- Standard width 4cm

Metal Accessories

We produce branded metal accessories from zinc alloy. Once the metal has been moulded, it's dipped into & electroplated to fix the colours & ensure they stay sharp, bright & never fade, pit or rust in contact with chlorine or salt.

Charge for Metal Moulds USD 170 - MOQ - 1,000 pieces.

Price on request. Available in five colours.

Select your colour

The colours we offer are approved as nontoxic: you could therefore consider our metal accessories as Eco-friendly.



Note : We hold a full inventory of metal accessories in all colours & sizes.

FREE Packaging Avani Bags - No MOQ

We provide free of charge one Biodegradable Avani bag individually packed made from Cassava, as below. *Custom branding on request.* Once discarded they degrade in any landfill in less than a week. Sizes available in cm : 20 x 30 & 30 x 30



Packaging Chrageable Biodegradable zip lock EVA bag - MOQ - 1,000 pcs

Made using EcoPure[®], an organic additive that causes the plastic to biodegrade through a biological processe in any landfill. Available both frosted or clear, one side custom branded one colour.



Natural Fabric Drawstring Bags - MOQ 300

Custom bags are mostly ordered as drawstrings; one side printed one colour. Price – Approx USD 1.50 Comes in Cotton, Hemp, Rayon, or Linen printed one side one colour



Once completed, send this form back to your merchant or to get.started@kingtrading.com