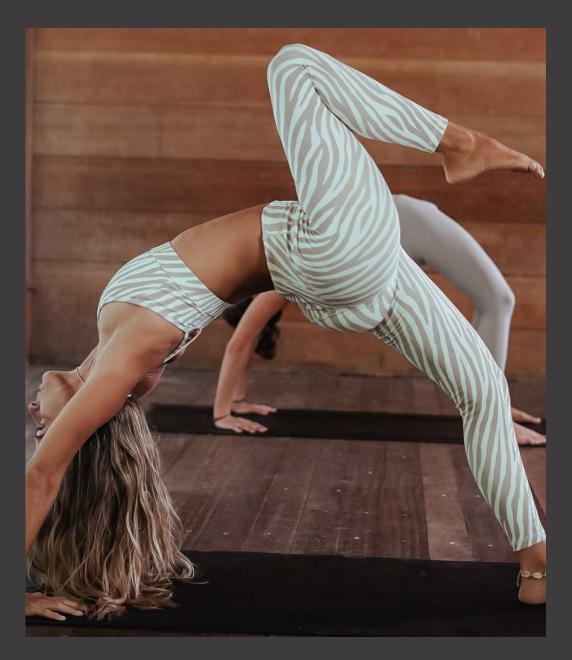
# Activewear Bali 2023 Guide



Luxe Quality Sustainable Eco-Friendly Activewear Manufacturer

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## ACTIVEWEAR IN A NUTSHELL

This Guide explains in easy steps how to set up your own sustainable activewear business from concept to delivery of goods to your door. There are sections about sustainability, MOQs, pricing, branding & an indepth section on the fabrics we offer and how to add prints.

We explain how to work with your own <u>custom</u> <u>designs</u> & how you can select your styles from our <u>2023 ready-to-order Catalogue</u> that can be produced in any fabric, colour or print.

Firstly, prices. We are the only Co. in Bali able to import fabrics tax-free, saving a massive 40% on fabric imports. All other Bali Activewear manufacturers must add these taxes to your invoices or offer you lowergrade local fabrics.

Read more about our **Tax-Free Status** 

Selecting Your Colours - We hold over 30,000m of freshly imported recycled fabrics from Italy, Korea & the U.S.

See our selection of activewear fabrics

Prints. We offer a premium print service overseas using M.S. Print machines, much higher quality than the machines used in Bali.

Read more about how to add Prints

To get started, all we require are your designs produced in what fabric, colour or print, with your branded logo to heat press into the inside back of each article.

Flick below & when ready, send over your selection & let's get you started on the highest grade activewear collection possible at the lowest prices on the island.

## We Can Help!

Select <u>callbacks</u>, <u>chats</u>, or <u>emails</u> to discuss anything requiring more clarification.

# SUSTAINABILITY



Virtually all the fabrics have been upcycled from salvaged ocean waste, such as reclaimed Nylon fishing nets & discarded plastic bottles, keeping our oceans that much cleaner & ocean biodiversity healthy.

By selecting us as your manufacturer, you can rightly claim your brand as sustainable & eco friendly, produced with a low carbon footprint.

We import our fabrics from Carvico in Italy, such as <u>Vita</u> <u>Power</u>, blended with <u>Xtra Life</u> <u>Lycra & ECONYL</u><sup>®</sup> Yarns, as well as <u>REPREVE™</u> from the U.S.

## LOWESTPRICES

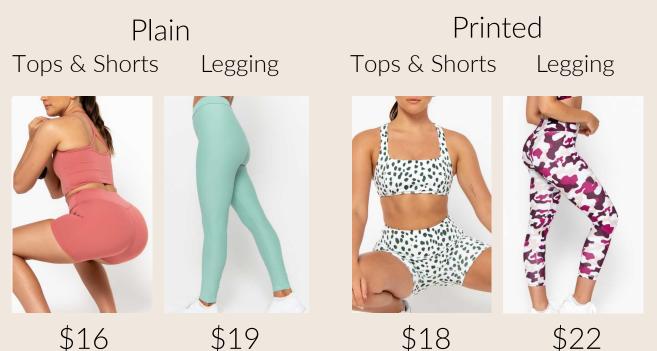
As mentioned, we own the only Tax-Free license in Bali to import fabrics saves us 40% on production costs. As all other Bali Active producers must add these costs to your invoice value means our prices will always be around 40% cheaper even using higher-grade imported recycled fabrics

As you're in this to make a profit, always take the time to compare our prices to other producers & not forgetting to add luxe quality imported fabrics. You're going to find other suppliers charge approximately 23 USD for tops & 30+ for leggings, much higher than we do.

Our invoice value for 300 units only purchases 200 from any other Bali supplier.

## Examples of all-inclusive Prices

Expect a markup of 4 X our price to your retail. For example, a Sports top for 16 USD retails for \$59



# MOQ Minimum Order Quantities

We offer a low MOQ of 30 units per style, 5 per size & colour, with 300 units in total or 150 legging & sports top sets. For example, six designs across several &/or prints in up to 5 sizes.

Read more about our minimum orders



# COSTING YOUR COLLECTION

To price up your designs, we only require your handover of styles, either your own custom shapes or a selection of our ready-to-order ones, to be produced in either plain or printed fabric. With that, we price. The rest is then up to us.

Select one of four easy ways to handover.

- 1. The most popular way to price custom designs is by using screenshots, tech packs, or line drawings with notes on any changes you require, sent via <u>email</u> or <u>WhatsApp</u> as a Word Doc or PDF.
- 2.If you're selecting from our Ready-To-Order Collection, fill in our <u>Sample Request Form</u>
- 3.Mix & match some of our Ready Designs with some of your own custom designs; combine points 1 & 2.
- 4.If your designs are saved to your desktop, use our <u>Drag & Drop page</u>.

Should you have another way that works for you, in most cases, it works for us.

In 2 to 3 days, we'll get back with the lowest prices & any questions answered.

## Note

- Our prices are all-inclusive of non-branded accessories with one logo pressed to the inside back of each article.
- Provide as much information as possible; we all want to see sample collections approved the first time around as remakes can be both time-consuming & costly.
- In most cases, complex tech packs are now no longer required.
- At some stage, we'll require your custom logo for your heat press

# MOCKING UP YOUR DESIGNS

Once you have made payment, we mock up your Collection free of charge. Visualizing your designs in the colours &/or prints in virtual 2D gives you a much better idea of what your final Collection looks like.

Example Mockup



To see a full mock-up branded in more detail, go here

## CUSTOM MADE ACTIVEWEAR



Our core business is the production of custom-made Active/Yogawear to clients' requests. Whatever custom design you entrust us with, our job is to ensure that it will handle even the most extreme workout & at the same time provide your customers with the correct amount of compression & flexibility, looking good & feeling great on.

It is imperative that specialized machines are used to assemble & stitch such sections as elasticated ankles, inner seams, around the waist, and under the bust, ensuring you never have any issues such as seams breaking or puckering up.

Custom Made Designs

## READY TO ORDER COLLECTION



The 2023 Activewear Ready to Order Collection was assembled using our best-selling shapes & our knowledge of what's trending well into Spring 2023.

Any style can be produced in any fabric, colour, or print and be altered, for instance, making the waistbands higher/lower, adding pockets or mesh lining, etc.

If you're seeking inspiration, see our <u>video</u> of some of the styles shot on the models &/or download the Catalogue inc prices <u>here</u>

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## CUSTOM BRANDING & ACCESSORIES



Adding high-quality accessories to your collection will play a huge role in your brand's final look, increasing sales & ultimately your success.

We add your brand logo & sizes to your care label, which we heat-pressed into the inside back of each article. You may also request to add additional heat presses to, for example, the front of any sports top or down the side of a legging.

Further, we can custom brand elasticated Jacquard as Nike does under the bust or around the waist. We then mock up your artwork on your designs to be sent back for your approval.

Notes

Samples heat presses are only available in black and white using our in-house printer for size & placement approval only. When it comes to bulk orders, we import using higher-grade machines in any colour on request. All heat presses must be in our hands before starting any order.

Read more on **Branding & Accessories**.

## SELECTING FABRICS

One of the most important decisions you'll make will be the fabrics & colours you select to produce them in and any prints you're working with.

We always hold at least 30,000 meters of the latest trending colours in stock, making selecting stock colours the most popular way to work.

Any colours not in stock can be imported via weekly flights to Bali.

We offer several different degrees of compression, allowing you to select the most suitable fabrics for the market you're selling to. For example, Yoga & Athleisurewear brands require one that offers good flexibility, with Activewear brands requiring greater compression.

We suggest purchasing a <u>fabric pack</u> to feel the textures & strengths of all of our fabrics, or simply request a <u>call back</u> with one of our specialists to assist.

See the <u>huge array of fabrics</u> we hold in stock & those we can import on request.

## ADDING PRINTS

Adding custom prints to an activewear collection is something we handle for many of our clients. The majority of custom print requests are printed overseas using <u>Italian MS machines</u> due to colour accuracy & quality being far superior to anything available in Bali. Allow 2 to 3 weeks to process & land.

If you're short on time and seeking a speedy solution, we print via sublimation in Bali using Eco-Olympus Power Fit, recycled Poly from Korea

Allow just 2-3 days to process, whether samples or bulk.

### Note

Most brand owners purchase prints online, reducing a task that's both costly & time-consuming to one that can be completed in one hour at a minimal cost. Read our section on how to add <u>digital prints</u>

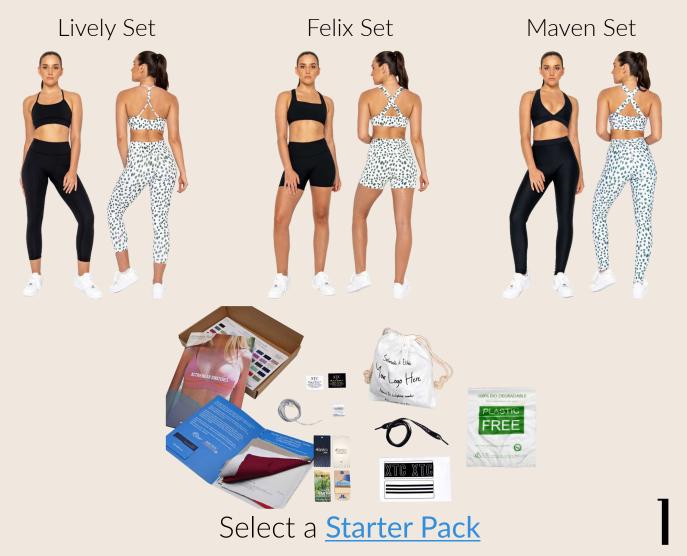


## STARTER PACKS

Any starter pack offers you a huge advantage in knowing the quality you can expect your orders will arrive & how well our activewear fits the body.

Inside each pack, we have added some elasticated jacquard and additional heat presses, both of which can be branded + a swatch of each fabric on our website & their corresponding laser copy colour cards.

Feel the different textures of each fabric, know the amount of compression they offer & see all the colours in stock or to be imported



# LETS SPEED THINGS UP!

As we know, timelines can be confusing. Such things as heat presses, branded accessories, and plain & printed fabrics are if not in stock have to be imported taking 3-4 weeks.

Then we state that production takes 3-4 weeks. However these times are not compounded, & does not mean we require 6-8 to produce your bulk PO as whilst we are importing, we are preparing patterns & any fabrics in stock to cut & as soon as anything from overseas lands. We then add your heat-press to the fabrics & move them to the production facility the next day.

If you can have your Heat Press Logo & any custom **branding** you want added to hand with any **prints** ready formatted then we are miles ahead from the start.

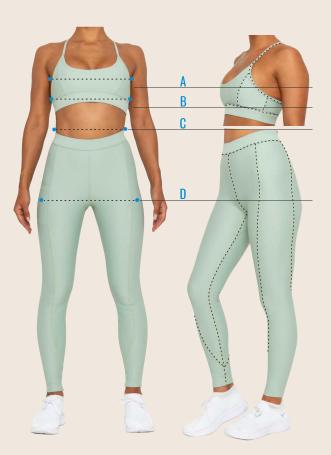
Take note:- Most brands working on repeat orders prepare anything mentioned above before placing their

## TIPS & TRICKS



- Most brand owners select their fabrics from our stock colours, as requesting colours to be imported can take weeks or more to arrive.
- Prepare your brand logo & layout to be used to heat press into the inside of each article. Allow three weeks to process. No order can start without your them in our hands. (only pertains to production orders).
- Printing strike-offs & importing plain colours takes time, so handle this as a priority.
- Speaking to one of our activewear specialists can easily bring you to the point of sampling in a day. Emails & chats often take several days or a week to get you to the point you are ready to get started into sampling.

## BODY SIZE GUIDE



#### **CIRCUMFERENCE'S**

You may require someone to assist you.

A. BUST Wrap the tape around the fullest part of the bust.

#### B. UNDERBUST

Wrap the tape directly under the bust. Stand straight with arms to the side.

**C. WAIST** Wrap the tape around the narrowest part of the waist.

**D. HIP** Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level.

Measuring tips Use a soft cloth tape & fit close to the body. Don't flex when measuring & keep fairly straight but not too rigid.

Patterns are created digitally using 2D AutoCAD software, far more accurate than traditional paper patterns.

We work using International Body Sizes, be sure to check out our <u>Size Guide</u>

# FITMODEL

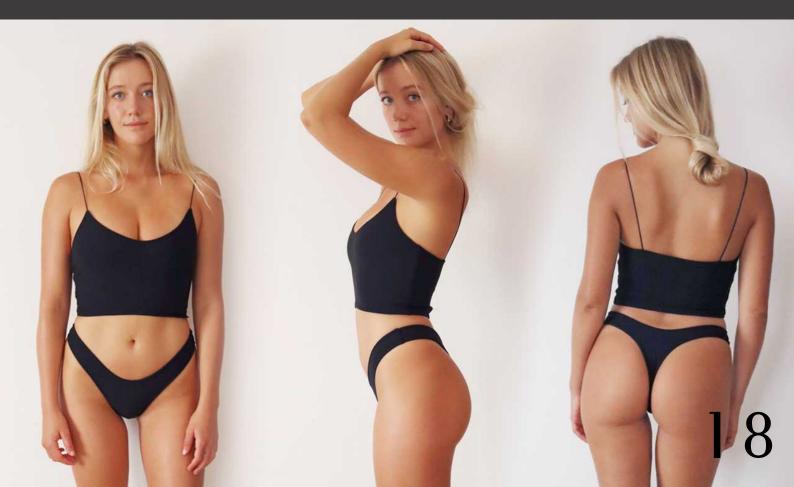
We offer a fitting service on a fit model with a perfectsized small body.

She comes to our office on request to try on all your styles with your merchant on hand, taking notes to ensure they fit exactly as you expected.

Cost - USD 85 for 30 minutes.

To organize, contact the model agency or contact us

The peace of mind in knowing that your designs fit perfectly before they are dispatched could well be the best investment you ever make.



## DISPATCH & DELIVERY



We dispatch your samples & production orders via FedEx or DHL. Both couriers arrive daily at our office, picking up & dropping off packages. Allow 4-7 working days to your door.

Read more about overseas deliveries

## SPEAK TO US



We trust this Guide has been informative, giving you the tools & resources needed to create a sustainable active/yoga wear brand from scratch to finish in the fastest amount of time at the lowest prices possible.

Should there be anything we have missed or any special request, then reach out to our Activewear consultants to go over them in detail. Also, if you need some help with your artwork, logo, graphics or prints, then our graphics team is here on hand to assist, in most cases, free of charge.

Contact via <u>email</u>, or for a speedy reply, call or chat via <u>WhatsApp</u>

> To speak to an active/yoga wear specialist, we offer Free Call Backs; <u>book your Slot</u>

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