# ACTIVEWEAR BALI 2023 Guide

## SUSTAINABLE ECO-FRIENDLY ACTIVEWEAR MANUFACTURER

## ACTIVE/YOGAWEAR IN A NUTSHELL

It's great to see you are interested in starting your own sustainable Active or Yogawear brand made in an eco- friendly, ethical manner, one of the fastestgrowing industries today.

If you've been dreaming of running your own ethical business from home, then you've come to the right place!

We'll provide you with the tools & resources you'll need to get up & running in the shortest time possible.

In addition, we have a superb <u>selection of in-stock</u>, ready-to-cut recycled fabrics from Econyl, Carvico, REPREVE™ & Power Fit.

If you love working with prints, then we offer the <u>highest grade of print</u> available today on both Polyester & Nylon. All that's left for you to do is to add your own creative juices & you're ready set to go.

Many of the brands we produce are growing at 30% or more per year.

The Guide explains in four easy steps how to get to the point where your samples are in your hands, ready to place your first bulk order

## WHY CHOOSE US ?

Why are we the number one choice for so many well-known brands? The first and foremost reason is our exceptional quality. Secondly, we offer the lowest prices of any Bali Active producer. Additionally, once we have your fabrics & heat presses in our hands, the turnaround time for bulk orders is just four weeks!

What makes our prices so low for custom-made or ready-to-order designs?

The answers simple. We own the only <u>Tax-Free License</u> in Bali saving 40% on the landed price of imported high-grade fabrics from Italy, such as Carvico, ECONYL®, REPREVE<sup>™</sup> and Power-fit. Because of this we will offer both custom-made & ready-to-order designs produced from imported fabrics at lower prices than other Bali Active suppliers will, even they add lower-quality local Active fabrics.

Our compliance with employee rights, water, and waste management led to this tax exemption from the Indonesian government.

#### LOWESTPRICE

#### Examples of our all-inclusive Prices

Expect a markup of 4 X our price to your retail. For example, a Sports top for 17 USD retails for \$68

\$40 USD Plain Sports Top & Leggings



\$34 USD Plain Sports Top & Shorts



\$45 USD Printed Sports Top & Leggings



\$38 USD Printed Sports Top & Leggings





### SELECTING YOUR DESIGNS

Having built a reputation as Bali's premier manufacturer of custom Active/Yoga Wear, we receive many requests for samples. We employ a team of 60 personnel in our sampling studio, who produce over 30 samples every day.

Any designs can be produced in any fabric, colour or print.

You can read how we handle <u>custom design</u> requests & how to select from our <u>ready-to-order Collection</u>.

#### Notes

It is imperative that specialized machines are used to assemble & stitch such sections as elasticated ankles, inner seams, around the waist, and under the bust, ensuring you never have any issues such as seams breaking or puckering up.

Most of our designs can be altered, for instance, making the waistbands higher/lower, adding pockets or mesh lining, etc.

See our video of our ready-to-order designs on the models.



## SELECTING FABRICS COLOURS & PRINTS

One of the most important decisions you'll make will be your selection of fabric & colour or your decision on print. As we hold in stock approx. 30,000m of the latest trending colours, selecting from our ready-dyed fabrics, is the most popular way to work. Any colour not in stock can be imported via weekly flights to Bali.

See the <u>huge array of fabrics</u> in stock & those we import on request.



#### Top Tip

To actually know the textures of the fabrics we offer, for a small fee, you can purchase a fabric pack

#### PRINTS

Adding custom prints to an activewear collection is something we handle for many of our clients. The majority of custom print requests are printed overseas using <u>Italian MS machines</u> due to colour accuracy & quality being far superior to anything available in Bali. Allow 2 to 3 weeks to process & land.

Other suppliers in Bali can only offer sublimation print on polyester, never as soft as Nylon, nor will colours match as close as our <u>Digital prints</u>.

If you're short on time, we print via sublimation in Bali using Eco Olympus Power Fit, recycled Polyester from Korea. Allow 2-3 working days.

#### Note

Most brand owners purchase prints online, reducing a task that's both costly & time-consuming to one that can be completed in one hour at a minimal cost.

<u>Download a PDF</u> explaining how top brands add their plain colours into their prints creating a look that's both harmonious & beautiful



## PRICING UPYOUR COLLECTION

To price your designs, we only require you're selected shapes, either your own Custom designs or some of our ready-to-order designs or a mix of both in your selected fabrics, colours or & prints.

#### Select one of four easy ways to handover.

- 1. The most popular way is by sending screenshots, tech packs, or line drawings with notes on any changes, sent via <u>email</u> or <u>WhatsApp</u> as a Word Doc or PDF.
- 2. When selecting from our Ready-To-Order Collection, fill in our <u>Sample Request</u> <u>Form</u>
- 3. Mix & match some of our Ready to Order Designs with some of your own custom designs, combining points 1 & 2.
- 4. If you have your designs saved, then use our <u>Drag & Drop page.</u>



In 2 to 3 days, we'll get back with the lowest prices. Once approved, we'll send you an invoice to get started on your collection.

- Prices quoted are all-inclusive of non-branded accessories with one heat press applied to the inside back of each article.
- We love to see samples approved the first time around, so add as many notes to allow us to understand your design concepts.

In most cases, complex tech packs are no longer required.

At some stage, we'll require your custom logo for your heat press

# STEPFOUR

#### SAMPLING

Once you have completed the above & have paid your sample invoice, we start to produce your samples.

We produce custom-made Activewear collections for more than 50 international brands a month, in the vast majority of cases incorporating high-quality imported sustainable fabrics in both <u>plain colours & prints</u>. We run a team of 50 personnel, including pattern makers, tailors, merchants, and assistants, producing Collections in most cases in 3-4 weeks.

Samples are charged at two times our estimated price, plus a USD 30 management fee per style, all-inclusive to the finished articles

Example, a Sports Top at \$16 USD, will be charged at 2 X \$16 + \$30 = \$62.00.

## ADDING YOUR LOGO

We add your brand logo as a heat press to the inside back of each article, including the size & washing instructions etc.

#### Notes

We heat press your samples using a small in-house desktop printer for size, colour, and placement references only. For bulk orders, we import heat presses using larger higher-quality machines that will never crack or flake under normal usage.

Before any order can be processed, we must have all heat presses in our hands.



### MOCKING UPYOUR DESIGNS

Once you have paid for your samples, we mock up your Collection free of charge.

Seeing your designs, colours & prints in virtual 2D allows you to visualize, more clearly, what the final look will be.

### Example Mockup



To see a full mock-up branded in more detail, <u>go here</u>

## FITMODEL

Before dispatching samples, you have the oppertunity of seeing your designs on a fit model.

The model will come to office & hold a 30 min live fitting with your merchant on hand, taking notes, ensuring fits are exactly as you expect. If there are any minor

edits, we fix them before dispatch.

Cost - USD 85 for 30 minutes. Possibly the best investment you will make.

To book, contact the <u>model agency</u> or <u>contact us</u>



That's everything you need to get started. The following pages are all about production, branding dispatch & so on.



## PRODUCTION

The Golden Rule – Plan in advance!

"Plan with our team any custom branded accessories, heat press Logos, and any plain or printed fabrics to be imported as soon as you have decided to work with us."

Production orders can't start without them.

Please take note: Most brands working on repeat orders prepare everything in advance of their bulk order.

Before we start cutting any bulk order, we require:

Your approved samples are sent back\* unless you ordered two sets.

Your custom logo used to brand the inside back of each article.

See this website on how to <u>create your own logo</u>

\* If you order two sample sets, one set remains in the office & one is sent to you. We charge 1X the estimated wholesale price for the 2nd set.



#### There are two ways you can place a bulk order

- 1. Fill in our <u>Dummy Order Form</u> to verify that the amounts placed match our MOQ. We then assist you in adjusting the totals & investment required.
- 2. Fill in our <u>Bulk Order Form</u> if you're sure of the exact units you will place in what fabrics, colours &/or prints. We will then send you an invoice.

See some typical bulk invoice values



#### CUSTOM BRANDING & ACCESSORIES



Elasticated Jacquard, heat-press & packaging can be custom branded, adding bling, quality & style to your Collection.

Adding high-quality accessories to your Collection plays a huge role in your brand's final look, increasing sales & ultimately, your success.

Read more on **Branding & Accessories**.

#### MOQ

We offer a low MOQ of 300 units or 150 legging & sports top sets, 30 per style and 3 per size & colour.

For example, six designs across several &/or prints in up to 5 sizes.

Read more about our <u>minimum orders</u>



### SUSTAINABILITY

Virtually all of our fabrics have been upcycled from salvaged ocean waste, such as reclaimed Nylon fishing nets & discarded plastic bottles, keeping our oceans much cleaner & biodiversity healthy.

By selecting to work with us, you can rightly claim your Activewear is sustainable & Eco-friendly, offering a low carbon footprint.

We import our fabrics from Carvico in Italy, such as <u>Vita Power</u>, blended with <u>Xtra</u> <u>Life Lycra</u> & <u>ECONYL®</u> Yarns, as well as <u>REPREVE™</u> from the U.S.



## STARTER PACKS

All our starter packs offer you a great advantage in knowing the quality you can expect and how well our Activewear fits the body.

Each pack contains a good selection of high-grade accessories, most of which can be branded + a swatch of each fabric & their corresponding laser copy colour cards.



## TIPS & TRIKS

- Most people select their fabrics from our stocks, as requesting colours to be imported can add weeks to the timeline.
- Prepare your brand logo & layout used to heat press the inside back of each article. Allow three weeks to import.
- Printing strike-offs & importing plain colours takes time, so handle this as a priority.
- Speaking to one of our Activewear specialists caneasily speed up any point you're stuck on in minutes rather than days of emails & chats.



#### **BODY SIZE GUIDE**

Patterns are created digitally using 2D AutoCAD software, far more accurate than working with traditional paper patterns.

We work using International Body Sizes. Be sure to check out our <u>Size Guide</u>



**CIRCUMFERENCE'S** You may require someone to assist you.

A. BUST Wrap the tape around the fullest part of the bust.

**B. UNDERBUST** Wrap the tape directly under the bust. Stand straight with arms to the side.

**C. WAIST** Wrap the tape around the narrowest part of the waist.

**D. HIP** Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level.

Measuring tips Use a soft cloth tape & fit close to the body. Don't flex when measuring & keep fairly straight but not too rigid.





We dispatch your samples & production via FedEx or DHL. Both couriers arrive daily at our office, picking up & dropping off packages. Allow 4-7 working days to your door.

Read more about overseas deliveries

# CONTACT US

#### Talk to one of our Swimwear Specialists

Our ladies are online to take your call GMT +8 Out of Hours, Leave a Message



#### **Our Location**

Come visit our facilities, meet the team & take a tour of our facilities

#### Call Back

Find us on Google Maps

Google Maps