Activewear Bali 2023 Guide



SustainableEco-Friendly Activewear Manufacturer

Active In A Nutshell

Thank you for downloading our Activewear 2023 Guide. Our aim is to help you get started into your own sustainable Active/Yogawear brand in the quickest time possible, at the lowest price for a premium quality product.

First, let's go over a few of the most common Q&As.

Q. Why are your prices the lowest in Bali?

Two reasons.

Firstly, we own the only tax exemption when importing fabrics, saving 40% on import tax all other Bali activewear suppliers must pay.

Secondly, we price our styles hard with a small margin giving you the largest profit & greatest possibility of recording more.



Price examples below are all-inclusive to the finished articles made using recycled imported fabrics.

Plain Sports Top USD \$16.70 Plain Leggings USD \$23



Plain Sports Top USD \$16.70 Plain Sports Shorts USD \$16.70



Printed Sports Top USD \$18 Printed Leggings USD \$25.60



Printed Sports Top USD \$18 Printed Leggings USD \$18



Q. What's your MOQ?

Our MOQ is 300 units, or for example, 150 active or yoga wear sets, 30 per style and 3 per size & colour. This can be a mix of sports tops, leggings or biker shorts in any fabric, colour &/or print. A typical small order would consider ten designs across several colours or prints in 3 or 4 sizes.

For top-up orders, the MOQ is 150 pcs as long as you're not making changes to the actual designs, 30 per style and 3 per size & colour.

Q. What's fabrics do you offer?

We have the largest range of Luxe imported fabrics from suppliers such as Carvico[®], ECONYL[®], REPREVE[®] & Power-Fit, the majority recycled with great moisture wicking & squat proof properties. Working with our Tax Exemption means the fabrics we offer you produced in your designs will be the same or even lower priced than what other Bali Active suppliers will offer.

We hold around 30,000 meters of imported fabric in stock in 73 on-trend colours allowing our buyers to come in as & when they need to place a top-up order, seeing them ready for uplift four weeks from payment.

See the <u>fabrics & colours</u> we offer.

Q. Do you offer a Digital print service?

Yes. We offer both digital print on Nylon & sublimation print on Polyester using <u>Italian</u> <u>MS</u> machines due to the colour saturation being much higher than what's available in Bali. All other Bali Active manufacturers only offer a sublimation service on Polyester using lower-grade printing machines in Bali. Allow 2 to 3 weeks to process & land.

<u>Read how</u> to blend plain colours into your prints & how easy it is to <u>add prints</u>

Q. Is your production sustainable?

Virtually all of our fabrics have been upcycled from salvaged ocean waste, such as reclaimed Nylon fishing nets & discarded plastic bottles, keeping our oceans much cleaner & biodiversity healthy.

Read more about <u>Sustainability & Ethics.</u>

Q. Do you offer Starter Packs?

Yes, we'll provide all of the tools & resources you'll need to create a brand that looks amazing in-store or online.

With a pack to hand, you'll know how we fit & grade as well as select the fabric with the correct amount of compression and flexibility, essential to the success of any Active or Yogawear collection.

If you ever dreamt of running an eco-friendly activewear or yoga wear brand, our starter packs provide a cost-effective way to get started.

<u>Shop now</u>



Pricing your Collection

You should now be ready to price your designs.

Whether you're selecting to work with custom-made designs or some of our readyto-go ones, all we need to know is what fabric, plain, or print you want them produced in.



Step One

Decide whether to work with your own Custom Designs, some of our ready-toorder ones, or a mix of both.

Even though we are famously known for creating custom designs, selecting to add some of our designs has become more popular due to the Collection being produced from our best-selling styles, low price & fast production.

Download our 2023 Ready-to-Order Collection

Step Two - Selecting Fabrics, Colours & Prints

Selecting the fabric with the correct amount of compression and flexibility is essential to the success of any Active or Yogawear brand.

We have therefore assembled a fabric pack with one swatch of each fabric shown on our website, allowing you to feel their individual textures, stretches & compression and better understand each fabric's characteristics.

Shop Now

Check out the huge array of <u>fabrics & colours</u> we offer & how easy it is to <u>add prints.</u>

Step Three - Handing Over to Costing

QUICK START - 4 WAYS TO HANDOVER

1. The most common way to price your designs is by sending screenshots with notes on changes you want to be made via <u>email</u> or <u>WhatsApp</u> in a Word or PDF format.

We can also work with tech packs or well-composed line drawings.

- 2. If you're selecting some of our Ready-To-Order designs, then fill in our <u>Sample</u> <u>Request Form</u>
- 3. If you're selecting to mix & match some of your designs with some of ours, combine points 1 & 2 as <u>an email</u>
- 4. If you have some designs saved to your desktop, Drag & Drop them <u>here</u>.

See an example handover

Once received, In 2 to 3 days, you'll hear back from us with the best price for the highest grade of product possible.

You may like to read more on how to <u>get started</u>

Sampling

Once you have sent us your handover & received your prices, if all is approved, we will send you an invoice to start sampling.

The first thing that happens is you will hear from a activewear specialist to discuss your handover. She will be available to answer any questions via email, text message, or a one-on-one phone call.

Notes

- Samples are charged at twice our estimated price, plus a USD 30 management fee per style, all-inclusive to the finished articles. Example, a legging priced at \$19 USD, is charged at 2 X \$19 + \$ 30 = \$68.00.
- We require your logo, used to add your brand logo to the inside back of each article.

Read more about the **Sampling Process**

Skipping Sampling & Direct to Bulk

If you're selecting from our ready-to-order designs, you may prefer to skip sampling altogether & place your order direct to bulk, saving both time & money in the sampling process.

If this sounds like you, then add the designs you love to our <u>Direct to Bulk Form</u> or send screenshots via <u>email</u>



Branding & Accessories



We add your brand logo as a heat press to the inside back of each article, including the size & washing instructions.

If you want to make your brand name pop, adding branded elasticated Jacquard or additional heat presses, for example, in the front of a sports bra or down the side of a legging, is the way to go! You can see some good examples on <u>Nike</u>, <u>Pe Nation</u> & <u>Stronger The Label</u>

Read more on **Branding & Accessories**.

Mocking Up Your Designs

Once you have paid for your samples, on request we mockup your Collection free of charge, allowing you to see the designs you selected in the right colours & or prints.

See an Example Mock Up

Body Size Guide

We digitally create patterns using International Body sizes using 2D AutoCAD software, far more accurate than working with paper patterns.

Be sure to check out our Size Guide



CIRCUMFERENCE'S

You may require someone to assist you.

A. BUST Wrap the tape around the fullest part of the bust.

B. UNDERBUST Wrap the tape directly under the bust. Stand straight with arms to the side.

C. WAIST Wrap the tape around the narrowest part of the waist.

D. HIP Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level

Measuring tips Use a soft cloth tape & fit close to the body. Don't flex when measuring & keep fairly straight but not too rigid.

Deliveries



We dispatch samples & production POs via FedEx or DHL. Both couriers arrive daily at our office, picking up & dropping off packages. Allow 4-7 working days to your door.

Read more about overseas deliveries

Contact Us

If this page does not answer your question, do contact us. We're happy to answer any questions you might have.

Sample Inquiries: get.started@activewearbali.com

Whatsapp: <u>+62 811 388 512</u>

Wholesale Inquiries: <u>novi.production@kingtrading.com</u>

Free Callback Consultation

Set up a callback & speak to one of our activewear specialists. In a 15 to 20 min call, she will go over with you anything you need clarifying & be able to explain how to get started in the most economical way possible in creating a luxury activewear brand. We are online to take your call GMT +8.

Book your slot here

