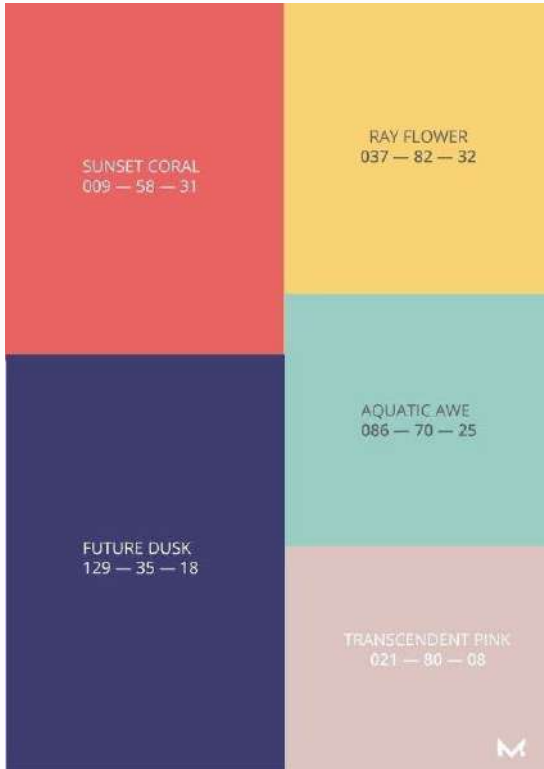


Adding Plain Colours Into Prints

This is a short explanation of how to create colour-coordinated collections when adding prints. It's the same principle that top brands like FendiGuccici, Dior, etc., use.

First, you must have the plain colours your going to use.

Below, the colours we will use in our plain styles.



Next, we need to select a print in Vector format.

We selected this Abstract Flower print.



As Vector formatted prints come in layers is allowing us to pick a colour, remove it, and drop another in minutes. Any graphic artist can do this. We normally use Adobe Illustrator or Adobe PhotoShop.

Now, we take our selected plain colours and add them to our Abstract Flower print. Below, you can see some of the results.



Note

As the colours in the print may not always align perfectly with your selected plain colours, you will have to experiment a little. Don't be afraid to play around, removing and adding colours until you achieve a combination you truly love.

Once you have mastered the art, you can use it for years to come.

Any website or bricks-and-mortar store showcasing designs in plain colours and prints blending effortlessly will allow your customers to mix and match plains and print designs with ease, bringing in more sales and happier clients.

Good luck!